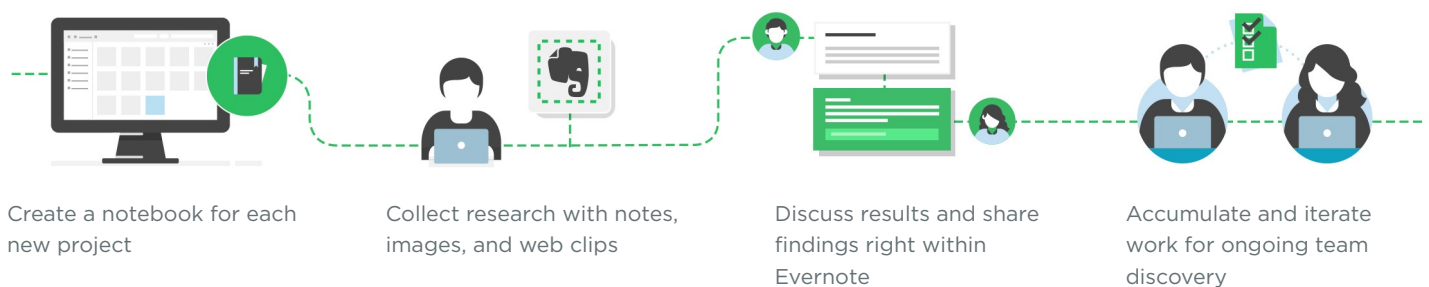


# Centralized research for smart decision-making

It's easier than ever to find and gather data, but making sense of it is more difficult in today's noisy market. Evernote is the knowledge hub that helps your team achieve clarity and build the insight needed to stay informed. Turn individual data into group intelligence for better decision making.

## EVERNOTE FOR RESEARCH



## BENEFITS

### Resource collection made easy

Research projects are easier when everyone's on the same page. Turn Evernote into a knowledge hub by capturing documents, multimedia files, and emails from both mobile and desktop. Any type of content can be saved—even websites and articles—so that info can be gathered and made available to all.

### Quickly find anything with deeper search

When the team needs to find something fast, Evernote search goes beyond file names and makes even the content of your files searchable. Find specific info buried inside Office docs, handwritten notes, and even massive PDFs. So powerful, you'll recall content like never before.

*“Before Evernote, only a select group of people had access to researcher information. Now it's available to everybody.”*

Frederick Holgado | UX Researcher,  
MailChimp

## FEATURES FOR RESEARCH

### Save web pages and emails

A browser tool to clip any web page or email so that it's available and shareable forever in Evernote.

### Keep things private

The work that you and your team do stays private, protected, and visible only to the team.

### Painless organization

Notebooks help you group notes for a specific project and tags give you improved categorization.

#### Additional features:

|   |   |
|---|---|
| Collaborative team notebooks              | ✓ |
| Share and discuss in Evernote             | ✓ |
| In-app discussions                        | ✓ |
| Sync across phones and computers          | ✓ |
| Offline access on mobile                  | ✓ |
| Search inside Office docs and attachments | ✓ |
| Turn notes into presentations             | ✓ |
| Annotate attached PDFs                    | ✓ |
| Scan and digitize business cards          | ✓ |
| View previous versions of notes           | ✓ |
| View previous versions of notes           | ✓ |
| Single sign-on (SSO)                      | ✓ |
| TLS/SSL encryption                        | ✓ |

## ACCOUNT MANAGEMENT

### Teams of 25+ get dedicated account management

Sign up for 25 licenses and receive personalized service from an Evernote Account Executive. Get customized onboarding and the ongoing support you need to make Evernote work within your team's research process.

## ADMINISTRATION

### Administrative control for group deployment

Evernote Business' admin console is an all-in-one destination for team administration. With it:

- Add or manage users
- Check billing history
- Manage note and notebook content
- Toggle security preferences
- Integrate Evernote Business with external services

Ensure data continuity over time and get the peace of mind you need with admin tools that make managing Evernote Business straightforward.

## MORE INFORMATION

To purchase Evernote Business for your team or learn more, visit [Evernote.com/business](https://evernote.com/business)